

AZT Product Safety and Recall Planning.

AZT offers consultancy on the introduction, testing, evaluation and further development of product safety management and recall organisation in companies.

Recalls for the protection of consumers and organisations

The rapid development of new technology and new products goes hand in hand with the increasingly critical public analysis of companies and products. The high safety requirements of the consumer are the standard which determines whether it is worth protecting the valuable brand name. If risks over a product come to light and the product is already on the market, it can be that as a last resort the recall of the faulty products is the only way to safeguard consumer confidence.

Building blocks of the consultancy

The AZT consultancy concentrates primarily on the identification and reduction of product risks and secondly on the prerequisites for successfully dealing with a product recall situation.

Identification and reduction of product risks

- Analysis of product risks in interdisciplinary teams on the basis of AZT loss experience and new scientific know-how.
- Review of strengths and weaknesses of product safety management in organisations.
- Early recognition of potential risks through the introduction of modern methods of product surveillance.
- Continuous recording and maintenance of relevant legal regulations.
- Support in the quantifying of recall risks.

AZT

Recall organisation and planning

- Education of a crisis team for product recall.
- Construction and documentation of the recall plan.
- Further development of public relations work on risk topics and crisis situations.

Benefits

The AZT consultancy helps to raise the safety levels of your products.

- Latent risks are diminished through early recognition, market opportunities are safeguarded and increased.
- Your organisation remains capable of action even in difficult situations and it can protect its brand names.
- The extent of a recall and its costs can be reduced.
- The trust of your customers is assured.
- You fulfil legal requirements.

Contact

Prices and further information are available on request:

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